

## Elmhurst Garden Club

P.O. Box 383 Elmhurst, IL 60126 elmhurstgardenclub.org

The Elmhurst Garden Club sponsors an annual Garden Walk and Faire as a community fundraiser. Our Garden Walk, called "An Afternoon in the Garden," is being conducted on July 8, 2018. Our *Garden Guide* reaches around 800 people. This year's event hosts five private gardens and one public garden. In addition, we host a garden Faire in Wilder Park.

Last year we awarded more than \$15,000 in scholarships to six IL college students pursuing a degree related to horticulture, landscape design, biology, botany, science education, conservation or environmental studies. Since 1997 we have given more than \$130,000 from the proceeds of the Garden Walk and Fair.

We are inviting you to become a sponsor and promoter of this community-wide event. Most *Garden Guides* are read cover to cover. For a small amount of money, several hundred local folks will be reading your advertisement. Space is available as a

- Full page add (4.5" x 6 and 7/8") for \$200
- One-half page ad (4.5" x 3 and 5/16") for \$100
- One third page ad (4.5" x 2 and 1/4 ") for \$75
- Logo ad plus two contact lines (on a page with other area businesses) for \$25

If you become a sponsor, in addition to your business being listed in our *Garden Guide*, your company will also be listed as a sponsor on our website at <a href="https://www.elmhurstgardenwalk.com">www.elmhurstgardenwalk.com</a>.

The deadline for providing your ad is May 19, 2018. To submit an ad, please email a high-resolution grayscale PDF, TIF or EPS file to <a href="mailto:l.mierendorf@comcast.net">l.mierendorf@comcast.net</a>. Color files will be converted to grayscale. Indicate *Garden Walk* in the subject line. An original ad may be created for \$75.00. If you were in last year's *Garden Guide*, and wish to use the same art, we have your art work.

If an ad in the *Garden Guide* is not of interest to you, a donation of ANY amount is welcomed and appreciated. In gratitude, your name or business name, not the amount, will be listed on our donor list in the *Garden Guide*.

A brochure outlining how funding is used and the community involvements of Elmhurst Garden Club is attached. The following page provides sponsor ad and donation information. Thank you for your consideration and support of Elmhurst Garden Club.

Most sincerely,

Jan Joster

Jan Foster, Sponsorship Committee: (630) 530-0152; jcfoster50@att.net

Penny O'Neill, Garden Walk Chair: (630) 927-4444; penny10251@gmail.com

Teri Litavsky, President Elmhurst Garden Club: (630) 217-6610; teri.litavsky@gmail.com

## **Sponsor Ad and Donor Information**

Please make checks payable to <u>Elmhurst Garden Walk Fund.</u>
Mail your check to Elmhurst Garden Club, P.O. Box 383, Elmhurst, IL 60126.

Yes, I would like to contribute to the Elmhurst Garden Club Walk and Faire	Fund:
Business Name:	
Name:	
Address:	
City:Zip:	_
Email: Phone:	_
Please indicate ad of your choice:	
\$200 for a full- page ad	
\$100 for a half-page ad	
\$75 for one-third page ad	
\$25 for a logo ad plus two contact lines, included on a page	
with other area businesses	
Date:Check number:Cash:	
f tax deductible donation is desired, please list the amount and provide the	check number.
\$ Cash	
\$Check number:	
Make Check Payable to: Elmhurst Garden Club Fund Mail Check to:	
Elmhurst Garden Club P.O. Box 383	

Elmhurst Garden Club is a 501(c) (3) nonprofit organization. Your contribution is tax deductible to the extent allowed by law.

Elmhurst, IL 60126